



ver-dant (vur-dnt) adjective 1. To be green. 2. To grow green.

We Grow Green

The alarm goes off... Its 5:00a.m. March 23, 2014.

It's been raining all night. As you get up you take a look out the window noticing many of your neighbors do not appear to have power... You and a few scattered others still do.

Today, you have a meeting in another county over 300 miles away. The trip significantly differs from your usual 40-mile round trip daily commute. You aren't concerned. You pack up your laptop and head to the car. No keys or special actions necessary.

As you drive, your car reads emails and relevant news articles to you. You respond to emails and texts simply by saying the words. The Internet is at your fingertips, literally. You are in control.

After your meeting, you head to your hotel where you find the first spot to park. You probably could have parked straighter, but you are tired. Once in your room you bring up your car on your smartphone where you tell it you will be ready to leave at 8:30am. It will be charged and ready in the morning without ever plugging it in.

As you lay down to rest you remember the times when you would sometimes spill gasoline on your shoes filling up on the way to meetings. You can remember the hassles of going out of your way to find a gas pump and the time you lost stopping by the dealer for an oil change. The air is cleaner now and you are doing your part. Carbon footprint? You are green. You don't have one. Your life is convenient and comfortable. As you drift off to sleep you feel slightly giddy as you remember one last thing: When you used to pay an electric bill.

The above scenario represents just a fraction of what the Verdant model could make possible using already existing infrastructure and technology.

Verdant is a strategic organization for clean technology, transportation and infrastructure related ventures and initiatives. We bring together technology, manufacturing and services to significantly enhance efficiencies in energy usage that also support electrification of transportation. This increased efficiency also breeds creation of community based energy storage systems in order to balance energy usage more effectively.

Ensuring horizontal and vertical integration is fundamental to the success of increasing energy efficiency. Simply put, power generation, capability, and availability presently limit wide-stream electric vehicle ("EV") development and usage. Right now, the majority of the technology needed to make significant leaps ahead in terms of energy efficiency and electrification of transportation already exists; however, no company is truly integrating all of this technology across a horizontal plane... until now.

We believe that, in a successful energy efficiency play, the whole is greater than the sum of its parts. By bringing together the various technology producers through acquisitions, partnerships and joint ventures, Verdant not only enhances each producer's individual value but also exponentially enhances its own value in the process. This leads to great value in acquisition of IP portfolios as well as new IP and product generation from integration between verticals. By acquiring and working with only those companies with demonstrated success, IP portfolios and revenue, Verdant reduces risk and remains constantly flexible to market fluctuations while offering investors multiple entry and exit points.

