



## **VRDT Corporation ("Verdant")**

CleanEquity® Monaco 2012

Presented by Graham Norton-Standen, Executive Chairman



## New, Disruptive & Sustainable, Uses For Technology

### Verdant

- Public company (VRDT)
- Roll-up strategy
- Focused on commercialization
- Emphasis on integration
- Commitment to innovation
- Distributed energy storage

### Vertical Integration

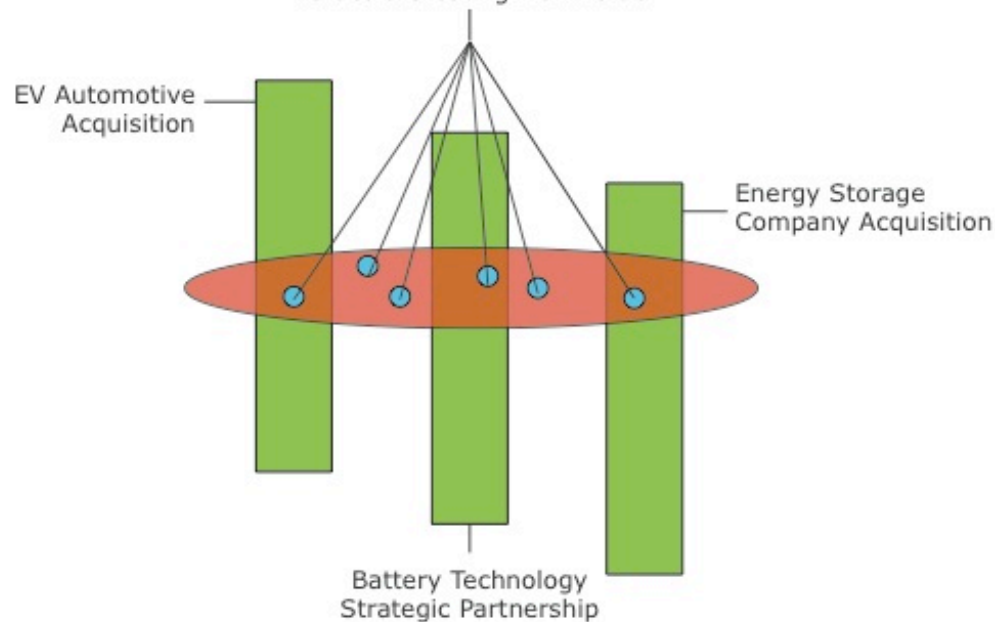
- Technology
- Manufacturing
- Services

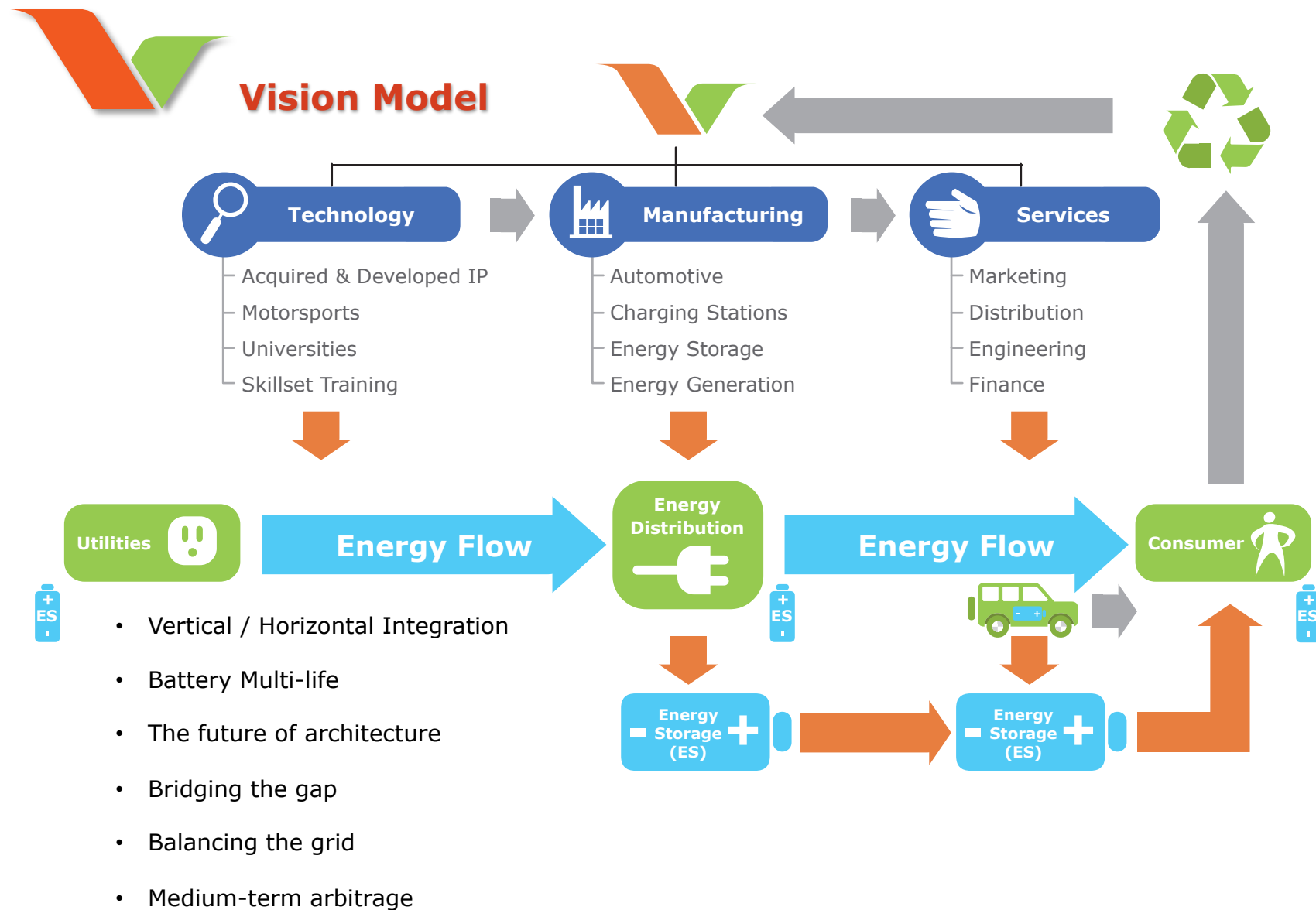
### Horizontal Integration

- Additional incremental revenues
- Unique and custom value propositions
- New IP, products and services between verticals

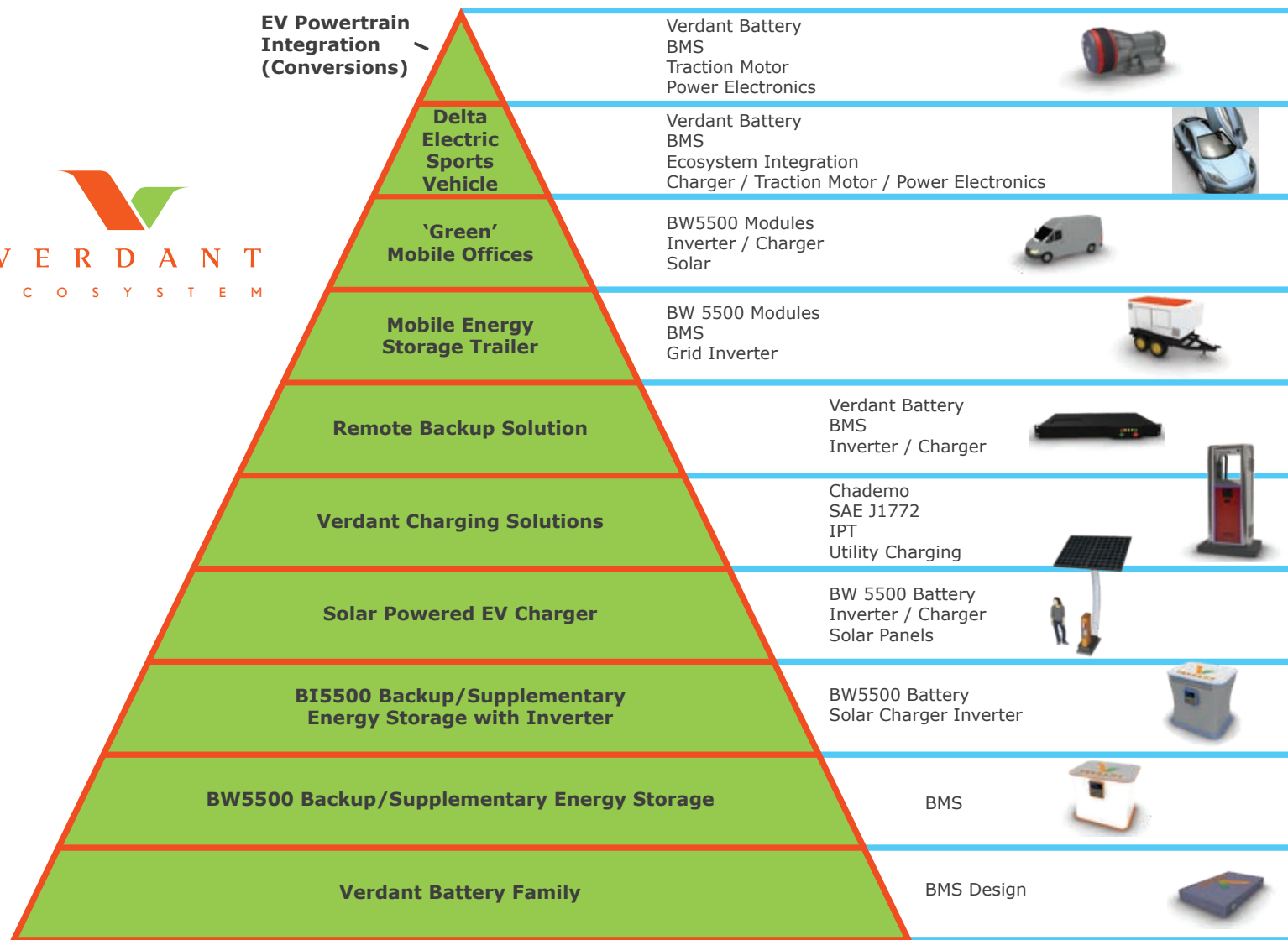
### **Vertical/Horizontal Integration Example**

IP, Products & Services Develop Between Verticals Creating New Value





## Product Development Flow





## Verdant Ecosystem

How the Verdant Ecosystem brings it together:

- Revenue producing companies as investments
- Consolidating IP, services & products
- Utility roaming to make billing easy
- Consumer confidence in brand
- Standardizing commonalities
- Cost reductions
- Universities as partners for skill training
- Wide-stream rapid charging deployment
- Distributed energy storage for grid balance
- Financial models that make entry logical & easy
- Adoption due to convenience, logic and lifestyle fit





## Sustainable Energy Solutions Are Predicted To Grow FAST!

“Overall, opportunity abounds as the market is strong and robust, and has large potential.” – KEMA referring to the U.S. Grid Storage Market, January 2012<sup>1</sup>

The U.S. grid storage market alone is slated to grow 2-4GW over next five years.<sup>1</sup>

“Electric vehicles will penetrate the market rapidly to constitute 35% of the cars made in 2025” – IDTechEX, January 2012.<sup>2</sup>

The global market for electric vehicle (EV) charging stations is expected to grow at a significant Compound Annual Growth Rate (CAGR) of 156% during the period 2011-2020.<sup>3</sup>



*Verdant Small Scale Energy Storage Unit*

<sup>1</sup> KEMA, “Market Evaluation for Energy Storage in the United States”, January 2012

<sup>2</sup> IDTechEX, “Hybrid and Pure Electric Cars 2012-2022”, January 2012

<sup>3</sup> GlobalData, “Electric Vehicles Charging Stations – Market Analysis and Forecast to 2020”, January 2012



## Investment & Partnership Program

### Acquisitions, Investments & Partnerships

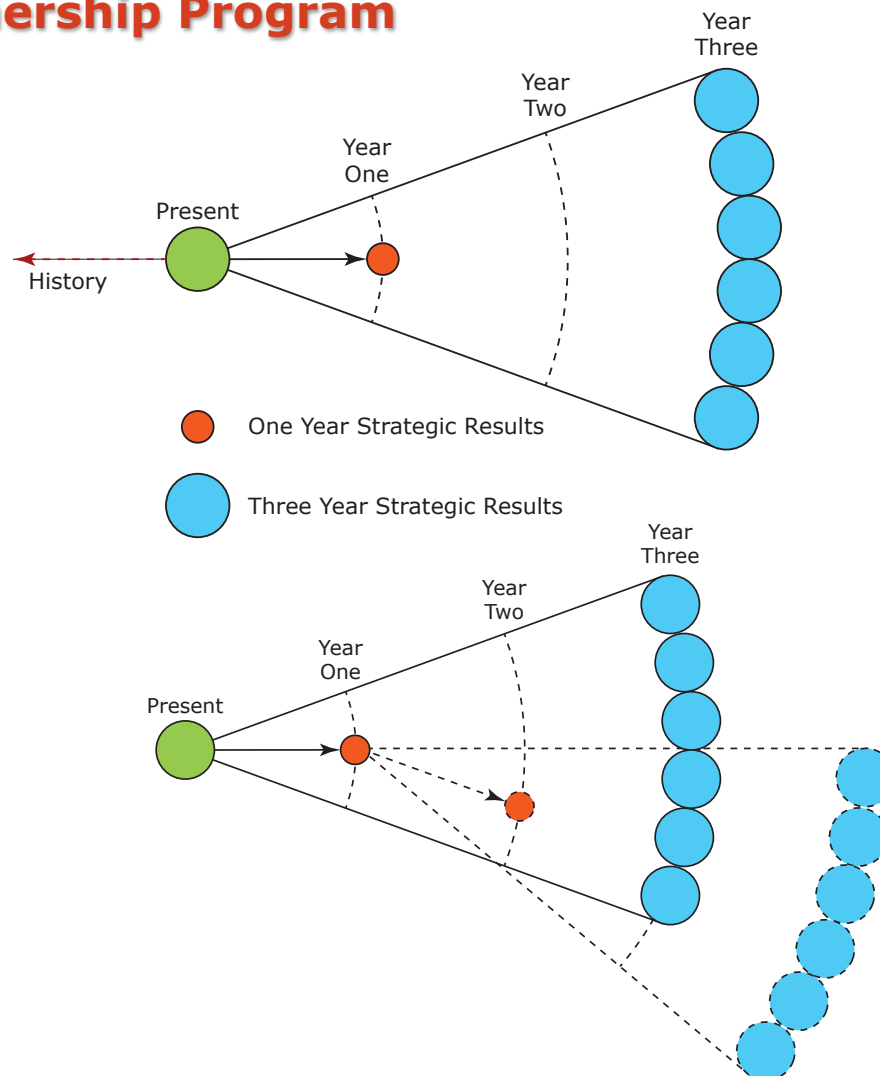
- Viable
- Revenue generating
- Profitable

### Verticals structured as wholly owned subsidiaries

- Solid management teams
- Customer focused
- Delivering to own business plans

### Research and Development

- Prominent Universities
- Job creation





## Some Current Partners







## Extensive Experience In Infrastructure, Automotive & Finance



Graham Norton-Standen

Executive Chairman

Dan Elliott

Chief Executive Officer & Director

Stephen Aust

President & Director

Dennis Hogan

Chief Financial Officer & Director

David Edgar

Chief Technology Officer & Director

A.C. "Ironman" Green

Director

Donald A. Driftmier, CPA

Director

Dan Malstrom

Chief Marketing Officer

Larry Pendleton

Chief Information Officer

Bryon Bliss

Executive Vice President & Chief of Staff

Robert Kasprzak

General Counsel



## The Investment

### Acquisition & Investments:

- Eight round 1a targets in several verticals
  - Batteries & energy storage
  - Alternative energy distribution
  - IT integration
  - Electric vehicles
  - High efficiency motors
  - Energy storage service and distribution
  - Prominent university support
- Status: Trade MOUs, MOAs & LOIs in place

### Investment benefits:

- Risk mitigation
- Portfolio diversity
- Significant cost reduction
- Fast track to revenue gains
- Quick adaption to market shifts
- Increased rapid acquisition of IP
- Increased standardization
- Strong brand enhancement across the space
- Immediate economies of scale
- Numerous pathways to success
- Extensive skill training and job creation



## Highlights Worth Remembering

- Vertical and horizontal model 'raises the line' quickly for energy efficiency and sustainability
- Barriers to adoption are reduced and removed making consumer acceptance fast and logical
- Verdant significantly broadens the base for new energy products and services
- Our diverse model focuses on revenue producing & successful, acquisitions, investments & partnerships to greatly mitigate risk





## The Future?

- The future is NOW!
- Energy Reality not Lip Service
- Incentives not Corporate Citizens
- Tree Huggers NOT ALLOWED!
- Make it EASY to adopt
- Incentivize “Green”
- Encourage Adoption
- We Are ALL Involved
- Realize an energy shift is the next wave of making money as an industry
- We can create a lot of new jobs, save consumers money AND do the right thing for the environment!



V E R D A N T

**Thank you!**

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